

# Alexander W. Dreyfoos School of the Arts

## Annual Theatre Program 2025-2026



Online Form

**AD Deadline: Friday, September 19, 2025**

**Company Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

- The Dreyfoos Theatre Department reserves the right to edit for content. Placement determined by the editor.
- Premium Pages are in FULL COLOR. All others are in BLACK & WHITE. Check box where applicable.
- All Ads MUST have correct orientation and size as indicated below and be either a **High Resolution** jpg or pdf file.
- **Please email this form and artwork** (jpg or pdf file) to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com) by **September 19th**.
- **Premium pages are filled on a first-come basis, based on when the form is received. Limited Space- Reserve Your Spot Now!**
- The Program book is in Hard Copy and Digital Form.

| AD SIZE & ORIENTATION (BLACK & WHITE)                                   | FULL PRICE    | TOTAL | SAME AD<br>LAST YEAR     | NOTES                                       |
|---|---------------|-------|--------------------------|---|
| BUSINESS CARD: 3 1/2" x 2 1/4" (Landscape)                              | \$80          |       | <input type="checkbox"/> | (Include copy of business card or pdf/jpg.) |
| QUARTER PAGE: 3 1/2"w X 4 3/4"h (Portrait)                              | \$160         |       | <input type="checkbox"/> |   |
| HALF PAGE: 7 1/4"w X 4 1/4"h (Landscape)                                | \$260         |       | <input type="checkbox"/> |   |
| FULL PAGE: 7 1/4"w X 9 1/2"h (Portrait)                                 | \$520         |       | <input type="checkbox"/> |   |
| DOUBLE PAGE: 7 1/4"w X 9 1/2"hx (2) (Portrait)                          | \$1040        |       | <input type="checkbox"/> |   |
| <b>PREMIUM PAGES (Full Color)</b>                                       |               |       |                          |   |
| PREMIUM (FULL COLOR) - Limited Space!                                   | \$800         |       | <input type="checkbox"/> |   |
| PREMIUM DOUBLE PAGE (FULL COLOR)  | \$1600        |       | <input type="checkbox"/> |   |
| CENTERFOLD (FULL COLOR) Left <input type="checkbox"/> <b>Right-SOLD</b> | \$1200        |       | <input type="checkbox"/> | Check Box for Left or <b>Right-SOLD</b>     |
| INSIDE FRONT COVER (FULL COLOR)   | \$1700        |       | <input type="checkbox"/> |   |
| INSIDE BACK COVER (FULL COLOR)  | \$1700        |       | <input type="checkbox"/> |   |
| OUTSIDE BACK COVER (FULL COLOR) <b>SOLD</b>                             | <b>\$2200</b> |       | <input type="checkbox"/> |   |

### STUDENT / PARENT INFORMATION

**STUDENT:** \_\_\_\_\_ **GRADE:** \_\_\_\_\_

**PARENT:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

### PAYMENT INFORMATION

- **If paying by check:** Make check payable to: **School of the Arts Foundation** Write in MEMO: **THEATRE PROGRAM AD/TPA** Then mail check AND a copy of this form to School of the Arts Foundation Inc., Attn: Theatre Program AD, P. O. Box 552, WPB, FL 33402 Then email this form and artwork by the Ad Deadline to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com)
- **NAME ON CHECK:** \_\_\_\_\_ **CHECK NUMBER:** \_\_\_\_\_
- **If paying by credit card:** Please go to the School of the Arts Foundation Inc. website click to enter your credit card information <https://soafi.org/product/Theatre2025/theatre-department-advertising-2025-2026>
- Then email this form and artwork by the Ad Deadline to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com)
- **NAME ON CREDIT CARD:** \_\_\_\_\_