

# Alexander W. Dreyfoos School of the Arts

## Annual Theatre Program 2022-2023

**AD Deadline: Friday September 23, 2022**

**Company Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

- The Dreyfoos Theatre Department reserves the right to edit for content. Placement determined by editor.
- Premium Pages are in FULL COLOR. All others are in BLACK & WHITE. Check box where applicable.
- All Ads MUST have correct orientation and size as indicated below and be either a (High Resolution) jpg or pdf file.
- Please email this form and artwork (jpg or pdf file) to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com) by September 23.
- Premium pages are filled on a first-come basis, based on when the form is received. Limited Space- Reserve Your Spot Now!
- The Program book will be Hard Copy and Digital Form

AD SIZE & ORIENTATION (Black & White)	FULL PRICE	TOTAL	NOTES
BUSINESS CARD: 3 ½" x 2 ¼" (landscape or portrait)	\$80		Include copy of business card or pdf/jpg
QUARTER PAGE: 3 1/2"w X 4 3/4"h (Portrait)	\$160		
HALF PAGE: 7 1/4"w X 4 1/4"h (Landscape)	\$260		
FULL PAGE: 7 1/4"w X 9 1/2"h (Portrait)	\$520		
DOUBLE PAGE: 7 1/4"w X 9 1/2"h x (2) (Portrait)	\$1040		
<b>PREMIUM PAGES ( Full Color)</b>			
PREMIUM (FULL COLOR) - Limited Space!	\$800		
PREMIUM DOUBLE PAGE (FULL COLOR)	\$1600		
CENTERFOLD (FULL COLOR) Left <input type="checkbox"/> Right <input type="checkbox"/>	\$1200		Check box for Left or Right side
INSIDE FRONT COVER (FULL COLOR)	\$1700		
INSIDE BACK COVER (FULL COLOR)	\$1700		
OUTSIDE BACK COVER (FULL COLOR) <span style="color: red; font-weight: bold;">SOLD</span>	\$2200		

### STUDENT/PARENT INFORMATION

STUDENT: \_\_\_\_\_ GRADE: \_\_\_\_\_

PARENT: \_\_\_\_\_ PHONE: \_\_\_\_\_

### PAYMENT INFORMATION

• **If paying by check:** Make check payable to: **SOAFI/TPA**. Write in MEMO: **THEATRE PROGRAM AD**. Then mail check AND a copy of this form to **School of the Arts Foundation Inc., Attn: Theatre Program AD, P. O. Box 552, WPB, FL 33402**

Then email this form and artwork by the Ad Deadline to [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com)

• **NAME ON CHECK:** \_\_\_\_\_ • **CHECK NUMBER:** \_\_\_\_\_

• **If paying by credit card:** Please go to the School of the Arts Foundation Inc. website to enter your credit card information- [https://soafi.org/donate/gift\\_designation](https://soafi.org/donate/gift_designation)

\*\*At the top of the screen for Gift Designation be sure to change from default to **Theatre TPA Ads**.

Then email this form and artwork by the Ad Deadline to [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com)

• **NAME ON CREDIT CARD:** \_\_\_\_\_