

**10% DISCOUNT THRU JULY 31**

## Alexander W. Dreyfoos School of the Arts Annual Theatre Program 2024-2025

**AD Deadline: Friday, September 20, 2024**

**Company Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

- The Dreyfoos Theatre Department reserves the right to edit for content. Placement determined by the editor.
- Premium Pages are in FULL COLOR. All others are in BLACK & WHITE. Check box where applicable.
- All Ads MUST have correct orientation and size as indicated below and be either a **High Resolution** jpg or pdf file.
- **Please email this form and artwork** (jpg or pdf file) to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com) by **September 20th**.
- **Premium pages are filled on a first-come basis, based on when the form is received. Limited Space- Reserve Your Spot Now!**
- The Program book is in Hard Copy and Digital Form. **10% DISCOUNT THRU JULY 31**

AD SIZE & ORIENTATION (BLACK & WHITE)	FULL PRICE	DISCOUNT	NOTES
BUSINESS CARD: 3 1/2" x 2 1/4" (Landscape)	\$80	\$72	(Include copy of business card or pdf/jpg.)
QUARTER PAGE: 3 1/2"w X 4 3/4"h (Portrait)	\$160	\$144	
HALF PAGE: 7 1/4"w X 4 1/4"h (Landscape)	\$260	\$234	
FULL PAGE: 7 1/4"w X 9 1/2"h (Portrait)	\$520	\$468	
DOUBLE PAGE: 7 1/4"w X 9 1/2"hx (2) (Portrait)	\$1040	\$936	
<b>PREMIUM PAGES (Full Color)</b>			
PREMIUM (FULL COLOR) - Limited Space!	\$800	\$720	
PREMIUM DOUBLE PAGE (FULL COLOR)	\$1600	\$1440	
CENTERFOLD (FULL COLOR) Left <input type="checkbox"/> Right <input type="checkbox"/>	\$1200	\$1080	Check Box for Left or Right Side
INSIDE FRONT COVER (FULL COLOR) <b>SOLD</b>	<del>\$1700</del>	<del>\$1530</del>	
INSIDE BACK COVER (FULL COLOR) <b>SOLD</b>	<del>\$1700</del>	<del>\$1530</del>	
OUTSIDE BACK COVER (FULL COLOR) <b>SOLD</b>	<del>\$2200</del>	<del>\$1980</del>	

### STUDENT / PARENT INFORMATION

**STUDENT:** \_\_\_\_\_ **GRADE:** \_\_\_\_\_

**PARENT:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

### PAYMENT INFORMATION

• **If paying by check:** Make check payable to: **School of the Arts Foundation** Write in MEMO: **THEATRE PROGRAM AD/TPA**  
Then mail check AND a copy of this form to School of the Arts Foundation Inc., **Attn: Theatre Program AD, P. O. Box 552, WPB, FL 33402** Then email this form and artwork by the Ad Deadline to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com)

• **NAME ON CHECK:** \_\_\_\_\_ **CHECK NUMBER:** \_\_\_\_\_

• **If paying by credit card:** Please go to the School of the Arts Foundation Inc. website click to enter your credit card information  
<https://soafi.org/product/Theatre2024/theatre-department-advertising-2024>

• Then email this form and artwork by the Ad Deadline to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com)

• **NAME ON CREDIT CARD:** \_\_\_\_\_