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**SENIOR SEND-OFF AD**  
 in the  
**Annual Theatre Program**  
**AD DEADLINE: SEPTEMBER 23, 2022**

**BLACK AND WHITE SENIOR ADS—SPECIAL DISCOUNT**

- 1/4 Page B&W \$160 **\$95** 3 1/2"w x 4 3/4"h Portrait
- 1/2 Page B&W \$260 **\$155** 7 1/4"w x 4 1/4"h Landscape
- Full Page B&W \$520 **\$310** 7 1/4"w x 9 1/2"h Portrait

This form is used to purchase advertising in the 2022-2023 DSOA Annual Theatre Program for Theatre Senior Student Ads. The Program book is in Hard Copy and Digital Form. The Hard Copy Program publication is handed out to audience members at each of the Theatre Department performances throughout the year. The Digital Program is shared on the DSOA Theatre website and Facebook page, TPA newsletters, and Program Marketing emails.

**Complete the Section Below**

- The Dreyfoos Theatre Department reserves the right to edit for content. Placement determined by editor. Include a MAXIMUM of 4 **HIGH RESOLUTION PHOTOS in JPEG or PDF** format AND a brief senior send-off message of less than 100 characters.
- **Please email this form and artwork** (jpg or pdf file) to: [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com) by the AD Deadline.
- **If paying by check...**  
 Make it payable to: **SOAFI/TPA** Write in MEMO: Theatre Program Senior Ad. Then mail the check and a copy of this form to **School of the Arts Foundation Inc., Attn: Theatre Program AD, P.O. Box 552, WPB, FL. 33402**
- **If paying by credit card...**  
 Please go to the School of The Arts Foundation Inc. website to enter your credit card information [https://soafi.org/donate/gift\\_designation](https://soafi.org/donate/gift_designation)  
 \*\*\*At the top of the screen for Gift Designation be sure to change from default to **Theatre TPA Ads**.

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- If you have any questions, please email [dsoaplaybill@gmail.com](mailto:dsoaplaybill@gmail.com)