



SENIOR SEND-OFF AD

Annual Theatre Program Book

DEADLINE Friday, September 11, 2026

Dear Dreyfoos Senior Parents

We are thrilled for the **Class of 2027** to be part of the Senior Send-Off Ad section of the **DSOA Annual Theatre Program!** This is a **great** opportunity to purchase an ad to recognize your **Theatre Senior** with a fun tribute celebrating their accomplishments.

The Black and White ads are **discounted** and range from a Quarter Page for \$105 to a Full Page for \$340. The Theatre Program book is in **Hard Copy and Digital Form**. The **Hard Copy Program** is handed out to audience members at each of the Theatre Department performances throughout the year. The **Digital Program** is shared on the DSOA Theatre website and Facebook page, TPA newsletters, and Program Marketing emails.

Here is the link to the online order form with Ad sizes, pricing, and payment details:

<https://soafi.org/product/90BDAF1/theatre-department-advertising-2026-2027>

SENIOR SEND-OFF SPECIAL DISCOUNT ADS (Black & White Only)	
QUARTER PAGE: 3 1/2" w x 4 3/4" h (Portrait)	\$175 \$105
HALF PAGE: 7 1/4" w x 4 1/4" h (Landscape)	\$285 \$170
FULL PAGE: 7 1/4" w x 9 1/2" h (Portrait)	\$570 \$340



The **Ad deadline is Friday, September 11, 2025.**

You may view the 2025-2026 Theatre Program here: [25-26 Season Program | DSOA Theatre](#).

Please reach out with any questions. **THANK YOU for your support!**

Sincerely,

DSOA TPA Annual Theatre Program Coordinators
dsoaplaybill@gmail.com